

What you need to know about the Metro Orlando Economic Development Commission

The Metro Orlando Economic Development Commission (EDC) is a not-for-profit, private-public organization that markets the Orlando, Florida, region as the premier business destination. The EDC works with companies worldwide who are looking to re-locate or expand their corporate headquarters, offices or manufacturing facilities. The focus of the EDC is on creating high-wage, high-value jobs and bringing capital investment to Metro Orlando. In addition, the EDC also works with companies who are already located in Metro Orlando and are looking to expand their operations as well as companies who are just starting out.

The mission of the EDC is to build a diverse economy capable of withstanding dramatic shifts in the global marketplace and to position Metro Orlando as the world's premier business location. To do this, the EDC focuses on several strong industry clusters including Simulation and Training, Aviation and Aerospace, Life Sciences and Biotechnology, Lasers and Photonics, Information Technology and Software Development, Digital Media and Interactive Entertainment Technologies, to mention just a few.

The EDC's international business team specifically focuses on attracting Foreign Direct Investment (FDI) to the region, increasing the exposure of Orlando as a business destination abroad, supporting the creation of direct flights between Orlando and international destinations and supporting the local businesses interested in growing through international trade.

In working with international companies, the EDC is aided by the worldwide brand recognition of Orlando as a place for imagination thanks to our famous theme parks. The EDC's challenge is to expand the brand by "putting imagination to work" and position Orlando as an ideal destination for business as well as for relaxation.

As the EDC works with new businesses, envisioned by the great minds birthed from our centers of higher education everyday, it is important to also have access to sources of funding to support the growth of these enterprises in the region. Having Metro Orlando a Regional Center to inject foreign investment to these newly formed firms should have a positive impact in the growth of Orlando-born businesses.

For more information please contact us at:

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